

VISUAL COMMUNICATIONS AND GRAPHICS

FTI Consulting realizes the power of visual persuasion. We focus on the evidence and how to help you, clearly and concisely, explain it to the finders of fact. Our graphics consultants are skilled in the techniques and the technologies that have proven effective in arbitrations, mediations and court rooms.

SERVICE HIGHLIGHTS

- Deep bench of consultants who understand the objectives and expectations of litigation
- Consultative and collaborative approach to generating innovative ideas for communication strategies
- Efficient design and development process
- Recommend the most appropriate medium for the audience and budget
- Extensive experience supporting all nature of complex litigation with successful results

At FTI Consulting we help our clients design, test and deliver the most powerful presentation of their case. We create graphics that support, clarify and emphasize key themes—we work closely with attorneys and experts to understand the communication challenges and to develop strategies for overcoming them. We help identify and select persuasive evidence, and generate ideas that aid in educating the appropriate audience on the concepts of our case.

FTI Consulting works with clients throughout the lifecycle of a case. We prepare visuals to support all phases of the litigation: tutorials and hearings, focus groups and mock trials, arbitrations and mediation as well as trial. Our team has extensive experience in federal and state courts in all 50 states, as well as in domestic and international arbitration forums.

Our approach often involves the following steps:

Analysis — We work with your team to help identify critical content for the opening statement or key witness testimony. Our creative consultants learn your case so we can develop a persuasive visual strategy for presenting key themes and issues.

Brainstorming — We cannot change the evidence, but there are many ways to illustrate evidential concepts and events. Our graphics consultants work collaboratively with your team to develop presentation ideas that are impactful, informative and memorable.

Design — Once we have established the presentation content we assist with strategic storytelling and develop final artwork in the medium and format most appropriate for the subject matter (graphs, illustrations, timelines, tutorials, animations, physical models, etc.). This process is collaborative—FTI Consulting produces draft products for review and offers work sessions that facilitate real-time client direction.

Media Production — Finally, we assemble and sequence the artwork, documents and video elements to produce an integrated graphic presentation. Our teams have expertise in a wide variety of media, and our rendering capabilities are second to none.

OUR COMMITMENT TO VALUE

We recognize our clients' need to maximize the value of every dollar spent on litigation, and toward that end, we employ the following cost-saving processes:

- We staff engagements with appropriate numbers and skills to minimize cost to the client while meeting demanding and fluctuating requirements.
- When unforeseen demands arise, we have additional resources available quickly. FTI Consulting can provide remote assistance around the clock, seven days a week. With a deep bench of Trial Services staff, we can get additional support to the trial site within 24 hours.
- Whenever possible, we develop demonstratives in editable formats that can be revised on the fly, up to and during trial.
- We provide work product to clients in native file format so that it may be modified and repurposed for potential future litigation.



Critical thinking at the critical time™

About FTI Consulting

FTI Consulting, Inc. is a global business advisory firm dedicated to helping organizations protect and enhance enterprise value in an increasingly complex legal, regulatory and economic environment. With more than 3,700 employees located in 22 countries, FTI Consulting professionals work closely with clients to anticipate, illuminate and overcome complex business challenges in areas such as investigations, litigation, mergers and acquisitions, regulatory issues, reputation management and restructuring. The company generated \$1.4 billion in revenues during fiscal year 2010. More information can be found at www.fticonsulting.com.