

September: Stepping Together to Make an Impact



OVERVIEW:

[September](#) is an annual fundraising initiative sponsored by the [Cerebral Palsy Alliance Research Foundation](#) (“CPARF”), an organization that supports research for cerebral palsy, a physical disability that affects movement, muscle control, muscle coordination, muscle tone, reflex, posture and balance. It is estimated that cerebral palsy affects 17 million people worldwide.

September combines raising awareness and funds for cerebral palsy with a commitment to teamwork and physical wellness. Participants join in teams of four, and each individual commits to taking 10,000 steps per day throughout the month of September.

OUR STORY:

FTI Consulting was introduced to September via a client, and the firm’s involvement grew quickly across U.S. offices with more than 400 professionals signing up to participate. Professionals from all five business segments organized office events to get their teams stepping, including group fitness classes, healthy snack days and walking team meetings. Colleagues embraced the competitive aspect of the initiative, competing on teams, as well as individuals, to win trophies that were awarded to the top fundraisers, steppers and social media influencers. The top five stepping teams were the Tridents, Ringtail Runners, DragonLings, Divas and the Depreciating Dude, and FTI Consulting Washington, D.C., while the top-five fundraising teams were the Chepper Steppers, Wayne Walkers, Lunachicks!, Stompers and Gingham Style.

OUR IMPACT:

Together, FTI Consulting professionals took more than 92 million steps – top teams had a total as high as 2 million steps each – and raised USD\$17,500 for the Cerebral Palsy Alliance Research Foundation. Feedback from participants was positive from start to finish, and there has been an expressed appetite for more initiatives that combine community giving, wellness and collaboration with colleagues in the future.

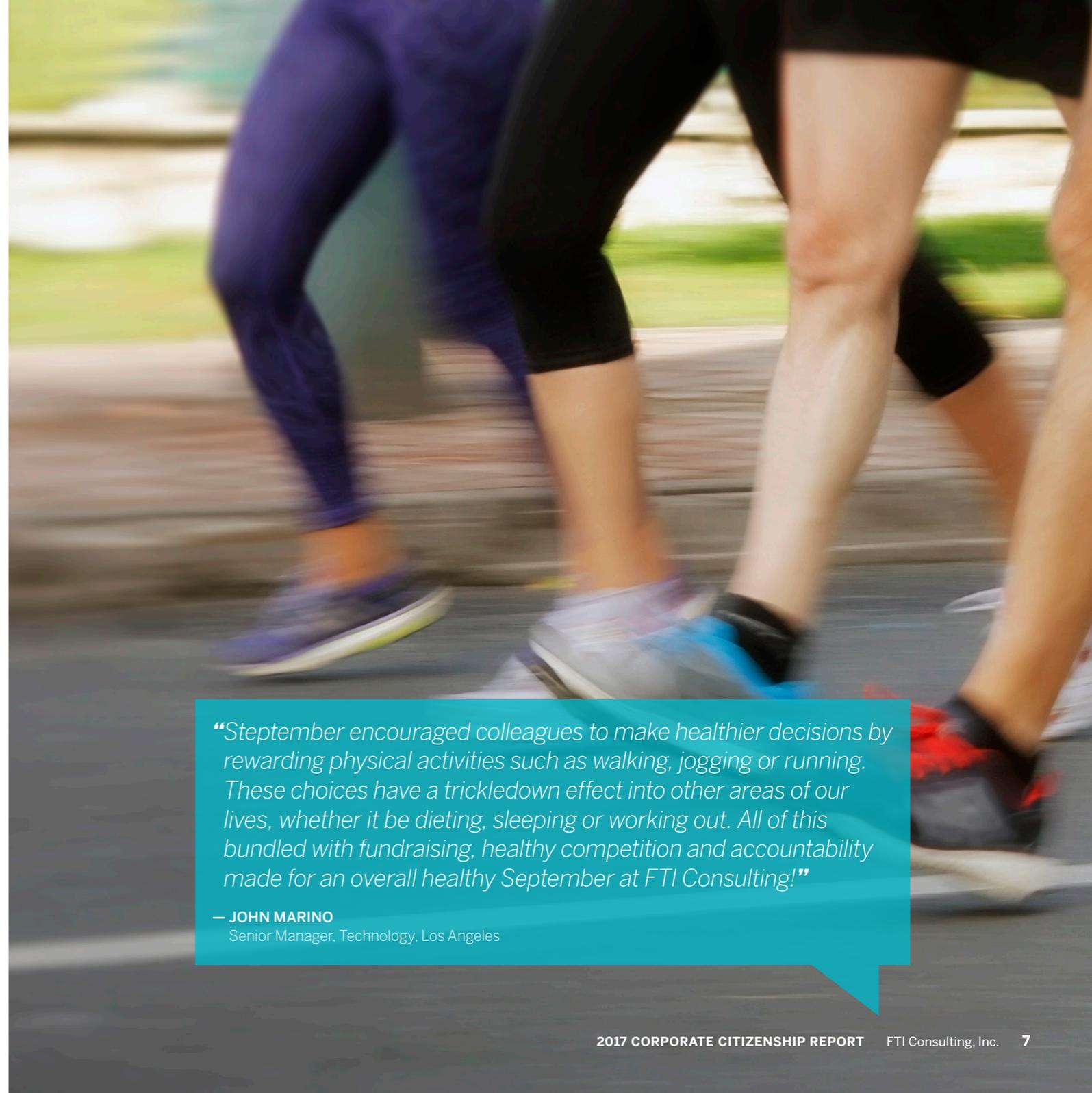


RECOGNITION:

Out of hundreds of companies that participated, including a number of clients, peers and Fortune 500 companies, FTI Consulting came in third place nationally in total steps counted. FTI Consulting received an Achievement Award from the CPARF in recognition of outstanding support of this initiative.

“September encouraged colleagues to make healthier decisions by rewarding physical activities such as walking, jogging or running. These choices have a trickledown effect into other areas of our lives, whether it be dieting, sleeping or working out. All of this bundled with fundraising, healthy competition and accountability made for an overall healthy September at FTI Consulting!”

— JOHN MARINO
Senior Manager, Technology, Los Angeles



Place2Be: London Charity of the Year



OVERVIEW:

Every two years, FTI Consulting's London office collectively chooses a charity partner to unite professionals behind a common cause and provide charitable support for an organization that falls under the themes of social mobility or mental health. In 2017, FTI Consulting's London office chose [Place2Be](#).

OUR STORY:

Place2Be is the UK's leading children's mental health charity, providing in-school support and expert training to improve the emotional well-being of students, families and school staff. FTI Consulting is supporting Place2Be in the following areas:

- **Pro Bono Services:** FTI Consulting's Data & Analytics ("D&A") team is analyzing Place2Be's data to demonstrate the organization's impact in supporting children with mental health issues. The D&A team contributed USD\$120,000 in pro bono services in 2017.
- **Executive Coaching:** The Chief Operating Officer for the firm's EMEA region is coaching a new Place2Be senior executive on how to execute the charity's long-term growth strategies.
- **Marketing:** FTI Consulting continuously promotes Place2Be through the firm's established social media channels. In addition, the firm's Marketing team designed promotional posters and materials for Place2Be's new headquarters. These materials feature the valuable insights obtained through the D&A team's analysis of Place2Be's program data.

- **Fundraising:** FTI Consulting organized officewide auctions, bake sales and sporting challenges, including marathons, fun runs and cycling races, to raise funds for Place2Be.
- **Volunteering:** Throughout the year, the London team invites children from Place2Be schools to the office so they can experience a professional work setting firsthand. During these events, volunteers and children participate in fun activities such as speed networking and the Chocolate Trading Game.

OUR IMPACT:

FTI Consulting's London office raised a total of £70,000 in 2017, which will fund Place2Be's services in 23 schools throughout the Shoreditch district of London and will provide mental health support to over 6,000 children. More than 600 professionals participated in either volunteering, fundraising or both in support of the charity in 2017.

"I want to say how brilliant the FTI Consulting team has been. I am filled with enthusiasm and appreciation for the incredible work the team members are doing. FTI Consulting brings a very significant perspective to enhance how we are using our data, which is crucial and valuable at a time in which there is such interest in children's mental health and supporting schools."

— CATHERINE ROCHE
CEO, Place2Be, London



"Our London office is absolutely delighted to be supporting Place2Be, which has been the most successful charity partnership our office has had to date. We are not only helping Place2Be with fundraising, but are also offering professional support through our professionals' unique expertise. It has inspired our staff and Place2Be schools when the children have been invited into the office for events like The Chocolate Trading game and cake decorating – resulting in the most successful bake sale we've ever had!"

— KIRSTY CHRISTIE
Manager, Corporate Citizenship, London

Boom, Bust & Crunch: Helping Young People Make Sense of the Financial Crisis

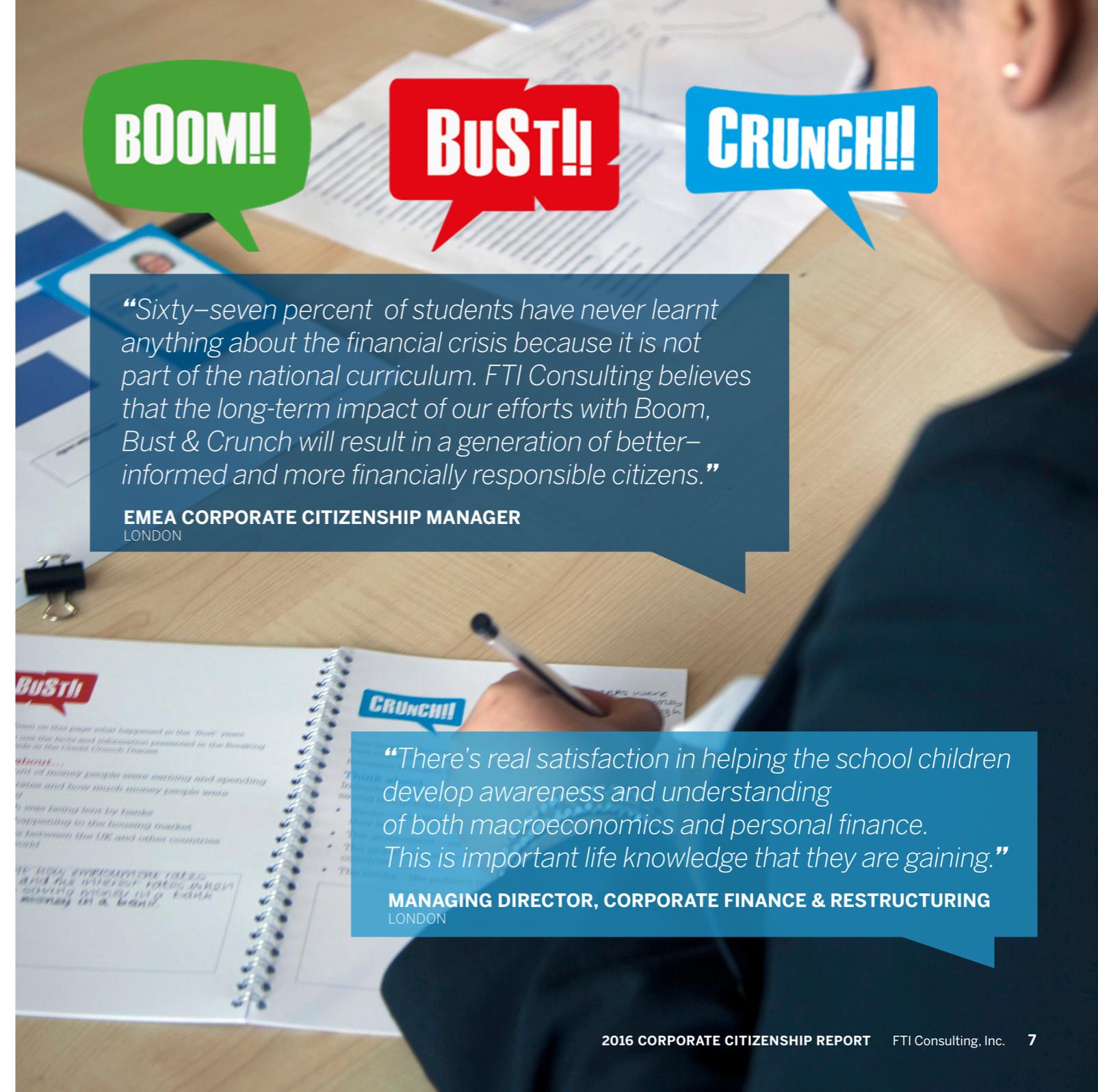
OVERVIEW: [Boom, Bust & Crunch](#) was born four years ago through a partnership between FTI Consulting and the [Citizenship Foundation](#), a London-based charity that helps 14-17 year-olds make sense of the 2008 financial crisis and its repercussions. Many secondary school students grew up in the aftermath of the financial crisis and in 2016 were faced with absorbing Brexit reactions from their families and the media. Yet these topics are rarely addressed in schools.

OUR STORY: FTI Consulting partners with local schools and leverages our professionals' expertise to educate students about the causes and effects of the global financial crisis and its impact on society, individuals, businesses and government. The program helps young people understand how economics may affect them by presenting macroeconomic information in an accessible and engaging way. The goal is that students gain the knowledge, confidence and skills to articulate important economic concepts such as debt, credit, loans, unemployment and mortgages.

OUR IMPACT: Since 2012, more than 140 FTI Consulting professionals have volunteered their time to deliver the program to 420 students in schools across the UK. Ninety-three percent of all the students who have taken part in the program have stated that it has increased their knowledge of the economy, and 100% of the volunteers say that they would volunteer again.



RECOGNITION: In 2016, FTI Consulting and the Citizenship Foundation were honored by The Corporate Engagement Awards with Boom, Bust & Crunch winning the [Gold Award for the Best Educational Programme](#).



“Sixty–seven percent of students have never learnt anything about the financial crisis because it is not part of the national curriculum. FTI Consulting believes that the long-term impact of our efforts with Boom, Bust & Crunch will result in a generation of better–informed and more financially responsible citizens.”

EMEA CORPORATE CITIZENSHIP MANAGER
LONDON

“There’s real satisfaction in helping the school children develop awareness and understanding of both macroeconomics and personal finance. This is important life knowledge that they are gaining.”

MANAGING DIRECTOR, CORPORATE FINANCE & RESTRUCTURING
LONDON

Action Breaks Silence: London Charity of the Year

OVERVIEW: Each year, our London office collectively chooses a Charity of the Year, which both engages employees behind a common cause and raises funds to support local charitable organizations. To support the chosen Charity of the Year, the team elects a group of Charity Champions, who develop, present and execute fundraising initiatives with the goal of engaging FTI Consulting professionals from all segments and levels.

OUR STORY: In 2016, our experts chose [Action Breaks Silence](#), an educational charity with the mission of creating a world where women and girls can live free from fear of sexual and gender-based violence. One of the inspirations for the office partnering with Action Breaks Silence came from a former colleague, Stephanie Highett, CEO of Action Breaks Silence, who previously served as a Senior Managing Director in FTI Consulting’s Strategic Communications segment. FTI Consulting professionals raised money through initiatives such as internal bake sales, static bike challenges and technology recycling campaigns, as well as charity skydives, a London-to-Paris bike challenge, marathon runners and an Auction of Promises that raised an impressive £12,210 in one night.

OUR IMPACT: In total, £32,298 was raised throughout the course of 2016, which will enable 6,460 young people to attend empowerment workshops in South Africa and India.



2017 CHARITY OF THE YEAR:
Our London team has voted [Place2Be](#), a leading children’s mental health charity providing in-school counselor support to vulnerable young people across the Shoreditch district of London, right on FTI Consulting London’s doorstep.

“As a former FTI Consulting professional, I am overjoyed with the amount of money the firm has raised for us and for the wonderful warmth and support everyone has shown. The range of activities has been incredible, and we couldn’t be more grateful for the involvement and generosity of so many. Thank you on behalf of everyone at Action Breaks Silence and all the girls and boys we have taught.”

STEPHANIE HIGHETT
CEO, ACTION BREAKS SILENCE

