

Our Ref.: JSG\_SG-EF-T-S-1-c1

29 January 2026

## IMPORTANT NOTICE, PLEASE READ

### NOTICE TO SUPPLIERS Sale of the Secrets Shhh Business

#### SECRETS GROUP

BEING THE ENTITIES LISTED IN ANNEXURE A

(“THE GROUP”) (ALL ADMINISTRATORS APPOINTED)

TRADING AS SECRETS SHHH

I refer to the appointment of John Park, Kate Warwick and I, Kelly-Anne Trenfield, as Joint and Several Voluntary Administrators (“Administrators”) of the Group on 10 December 2025.

I am pleased to confirm that the Secrets Shhh business has been sold to Amaar Jewels Australia Pty Ltd (“**Amaar Jewels**”). The sale is expected to complete on **Friday 30 January 2026**, and Amaar Jewels will be in control of the Secrets Shhh business from that date.

The Administrators would like to thank suppliers for their support during the Voluntary Administration. I now request you follow the below guidance regarding the goods/services you supplied to Secrets Shhh during the Voluntary Administration.

#### 1. Payments due to you from the Administrators

The Administrators are liable to pay for the goods and services which they approved to be provided during the Administrators’ trading period being from **10 December 2025 to 29 January 2026 (inclusive)** (“Administration Trading Period”).

FTI Consulting (Australia) Pty Limited

ABN 49 160 397 811 | ACN 160 397 811 | AFSL Authorised Representative # 001269325  
Level 20, CP1 | 345 Queen Street | Brisbane QLD 4000 | Australia  
Postal Address | GPO Box 3127 | Brisbane QLD 4001 | Australia  
+61 7 3225 4900 telephone | +61 7 3225 4999 fax | [fticonsulting.com](http://fticonsulting.com)

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The Administrators would like to clear and finalise their trading accounts with you as soon as possible as the Voluntary Administration process will now progress to a winding up. Therefore, I ask you to complete the following actions **on or before 21 February 2026**:

- Ensure all invoices for goods and services provided during the Administration Trading Period are issued on or before 21 February 2026 to [SecretsGroup@fticonsulting.com](mailto:SecretsGroup@fticonsulting.com)
- Provide a final statement of account, confirming the final amount payable to you for the Administration Trading Period.
- Close your account for the goods and services provided are closed as at 29 January 2026 and contact the Secrets Shhh head office to arrange for a new account with Amaar Jewels to be opened, if required.

No liability will be accepted by the Administrators for goods or services supplied after 29 January 2026 unless you have been issued with a valid purchase order signed by the Administrators (or their FTI representatives).

## 2. Ongoing trade requirements from 30 January 2026 onwards

As the business will continue to trade under the new ownership of Amaar Jewels, please make contact with the business directly to confirm ongoing supply requirements. Contact details are as follows:

Contact name:	Mr Benchao Xu
Email:	<a href="mailto:benchao@secrets-shhh.com">benchao@secrets-shhh.com</a>

The Administrators will not be liable for goods and services provided after completion on 30 January 2026 unless you have been issued with a valid purchase order signed by the Administrators (or their FTI representatives). Amaar Jewels will be operating the business and subject to agreeing to continue trade with you.

## 3. Invoices relating to goods and services supplied prior to the Administration

Any amounts owed to you from prior to the Voluntary Administration on 10 December 2025 will rank as an unsecured claim against the relevant Company. If you have not already done so, you can lodge a Proof of Debt Form with the Administrators to record your claim. A blank Proof of Debt Form can be located on our creditor's portal linked below:

<https://www.fticonsulting.com/creditors/secrets-group>

#### 4. Queries

Again, I would like to thank suppliers for their ongoing support during the Administration.

Should you have any queries in relation to this correspondence or the Voluntary Administration generally, they should be directed to our centralised mailbox monitored by the Administrators' staff [SecretsGroup@fticonsulting.com](mailto:SecretsGroup@fticonsulting.com).

Should you have any queries in relation to ongoing trade requirements from 30 January 2026 onwards, please contact the Secrets Shhh business on the details provided above.

Yours faithfully



Kelly-Anne Trenfield  
Voluntary Administrator

## Annexure A - Schedule of Companies

Company	ACN	ABN
Secrets International Pty Ltd	616 448 821	33 616 448 821
Secrets Wholesale Pty Ltd	616 448 778	97 616 448 778
Secrets Shhh Pty Ltd	617 804 332	36 617 804 332
Secrets Shhh Leasing Pty Ltd	130 739 285	52 130 739 285
Secrets Shhh Franchising Pty Ltd	130 439 860	29 130 439 860
Secrets Shhh Retail Leasing Pty Ltd	650 147 283	45 650 147 283
Secrets Online Pty Ltd (FKA Secrets Australia Pty Ltd)	160 346 485	71 160 346 485
Simudia Pty Ltd	154 731 736	20 154 731 736
Secrets Leasing Pty Ltd	650 147 265	41 650 147 265