

Value Chain Integrity Solutions

Global value chains are the new normal for most industries and can present complex risks to the reputation and operations of a business. Potential legal sanctions and public scrutiny mean conducting business ethically is no longer optional.

Companies operating globally face added scrutiny from a range of stakeholders including the media, regulators, shareholders and customers. Labour issues, human rights abuses, corruption and environmental problems have led to serious reputational and financial damage through consumer boycotts and regulatory fines. Understanding the track-record, practices and reputation of the businesses in their value chain is the most effective means of measuring and mitigating the potential risks. FTI Consulting's investigations and communications professionals have proven experience in helping our clients support the integrity and reputation of their business operations.



COMPLIANCE AND COMMUNICATION: HOW WE CAN HELP



Supply chain mapping & risk assessments

Our global team are experts in understanding the risks involved in different jurisdictions and industries.



Monitoring & due diligence

Our investigators have extensive experience in conducting due diligence site visits and inspection to verify compliance with COC's.



Assessing reputational risk

Our Strategic Communications team can assist your business in understanding the reputational impact of compliance strategies on your brand.



Managing stakeholders & media

Our skilled advisers can identify key stakeholders as well as manage engagement with media.



Crisis management

If a compliance crisis occurs, our dedicated crisis management experts can provide strategic counsel on best practice for managing issues and assist to repairing reputational damage.

OUR EXPERIENCE

LARGE SCALE COMPLIANCE INVESTIGATIONS PROGRAMS

FTI Consulting has worked with a major global technology manufacturing company since 2009 helping them to customise a risk assessment process covering anti-bribery and corruption and reputational issues including human rights and environmental issues. Our data analytics team developed a bespoke platform to track and analyse trends and risk profiles. We also undertake a full range of investigations including covert inquiries, onsite audits and interviews and additional forensic investigations where issues are identified. We have continued to expand this program throughout our client's global network in other regions.

INVESTIGATING ETHICAL CONCERNS IN GLOBAL SUPPLY CHAINS

FTI Consulting was engaged by a major retail chain in the US to investigate media allegations of a number of ethical breaches within their global supply chain. We conducted site audits and interviews throughout Bangladesh, Pakistan, India and Sri Lanka to identify the existence and extent of the issue. We identified several issues including labour, health and safety and environmental concerns. Having a comprehensive and in-depth assessment of the problems allowed our client to quickly act to remediate the issues and our communications team worked with the company to manage ongoing media interest and mitigate negative reputational impact to the company.

REGULATORY INVESTIGATION INTO LABOUR RELATIONS AND UNDERPAYMENT ISSUES

FTI Consulting provided strategic counsel and reputational advice to a leading international franchising business following media allegations of underpayment and labour issues. We helped support the business through multiple regulatory investigations, political pressure and the appearance of executives in parliamentary inquiries. FTI Consulting assisted the business to develop its redress scheme for former franchisee employees and advised on best practice approaches for engagement with regulators, government and the media.



Murray Lawson
Managing Director
+61 2 9235 9317
murray.lawson
@fticonsulting.com



Maryanna Vasilareas
Director
+61 2 8298 6106
maryanna.vasilareas
@fticonsulting.com



Rebecca Harrison
Director
+61 3 9604 0600
rebecca.harrison
@fticonsulting.com

EXPERTS WITH IMPACT

About FTI Consulting

FTI Consulting is an independent global business advisory firm dedicated to helping organisations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional. FTI Consulting professionals, located in all major business centres throughout the world, work closely with clients to anticipate, illuminate and overcome complex business challenges and opportunities.