

# Accelerating Impact with Automation for Girls on the Run

*FTI Consulting partnered with Girls on the Run International (“GOTR”), a nonprofit organization empowering girls to strengthen their physical and mental health through experience-based curricula integrated with running, to design a robust and user-friendly dashboard to improve data-driven decision-making across the organization.*

## OUR IMPACT



FTI Consulting delivered the organization’s **first comprehensive dashboarding suite**, providing clear and effective visualizations that showcase the organization’s impact and give key insights into performance across councils.



Our experts **streamlined data reporting** through a live, automatically updated tool that evolves with each new Excel data entry, ensuring the organization benefits for many seasons to come.



The team **eliminated tedious data input and visualization tasks**, allowing leadership to focus on advancing and communicating their mission.

## OUR ROLE

- FTI Consulting conducted a needs assessment with GOTR’s leadership and reviewed current visualization methods to identify key areas for dashboard development.
- The team collaborated closely with GOTR’s data team to ensure the dashboard accurately reflected tracked metrics and enhanced existing visualization tools.
- Our experts developed a 16-page, interactive Power BI dashboard linked to live SharePoint data, providing insights on KPIs such as participation, retention, financials, diversity and website metrics.
- FTI Consulting delivered live demonstrations and comprehensive training modules to ensure GOTR’s leadership and council leaders could confidently use, maintain and share dashboard insights.

“FTI Consulting has transformed our ability to leverage data across our council network. Through their pro bono project, they optimized our data systems, enabling our team to manage and visualize our data with ease. The time saved is invaluable, and we can now operate more efficiently in service of our mission. FTI Consulting’s team worked with us in a collaborative and responsive manner, showing a clear understanding of our needs and commitment to our success. Completing this complex project quickly and on time, FTI Consulting has proven to be an exceptional partner, and we highly recommend their services to any organization seeking impactful, data-driven solutions.” - **Kathryn Thompson, Chief Operating Officer**