

Community and Economic Impact

Center for Healthcare Economics and Policy

Economic prosperity and health are linked in communities: improved health enhances economic conditions and resiliency; improved business and community activity supports health and quality of life. Center experts apply state-of-the-art methods to quantify the economic and community impact and value of health system ongoing activity and new investments, leveraging both standardized frameworks and tailored analyses that account for system and regional characteristics. Our cutting-edge modeling and extensive data provide employers and community stakeholders with comprehensive measures of the economic burden of poor health and evidence-based strategies to reduce that burden.

Our Services

In conducting economic impact analyses, our team measures the full economic and community benefits provided by health systems. Our customized reports estimate economic impact at local, state, or regional levels. The Center's analyses encompass both traditional measures of impact, as well as supplemental analyses customized to each organization and local economy. Our approach recognizes the economic value of health systems across multiple dimensions, including on innovation in care delivery and research.

The Center maintains a robust analytic framework for conducting enhanced population health assessments of communities. Our team leverages public and proprietary data to document the reach of chronic and acute conditions and model the drivers of medical costs and workforce productivity within communities. We use advanced modeling and create tools to evaluate the impact of potential interventions using new technologies, treatments or programs.

Economic Impact Analyses

To capture the full impact of a health system's ongoing operations, proposed new operations, construction, and investments, our analyses include both widely accepted metrics such as direct, indirect, and induced impacts, as well as innovative analyses designed to capture unique elements specific to the entity or proposed plan and the local healthcare market.



Our approach extends to innovative organizations, including investors in new enterprises, and recognizes the economic value of health systems across many dimensions, including clinical network integration, care coordination, medical tourism, and research programs with spillover impacts throughout the economy. Public examples of our recent work include:

- Comprehensive [analysis of economic and community benefits](#)¹ of a major US health system across two states
- Economic impact of proposed [Connecticut Proton Therapy Center](#)², as one component of a comprehensive analysis of potential impact submitted to CT Office of Health Strategy on behalf of Yale New Haven Health Services and Hartford HealthCare

Our team has completed numerous confidential analysis of economic and community impacts across regions, states, and international and types of organizations and investments.

Enhanced Population Health Assessments

Our enhanced population health assessments have been used by communities and collaboratives of civic, business, government, and healthcare leaders to understand costs and drivers of poor health and evidence-based methods and best practices for collective action to address them. We're experienced in Community Health Needs Assessments and foundational assessments for Medicaid reform. Our team works with extensive public data sources complemented by proprietary medical claims data to measure the prevalence of chronic and acute conditions, identify key factors driving medical costs, and quantify the impact of these conditions

on workforce productivity in specific communities and comparators. We use advanced modeling to evaluate the impact of potential interventions using new technologies, treatments or programs. The resulting analyses provide essential insight for stakeholders engaged in collaborative efforts and interventions to improve population health and economic and health returns. Building on advanced modeling, our team also creates tools that allow employers or other stakeholders to enter their own data and generate customized measures of the current cost of health conditions and potential gains from interventions. Relevant examples include:

- [Report](#)³ providing foundational data and in-depth analytics describing economic impact of poor health and chronic conditions on the Buffalo-Niagara workforce and broader Buffalo-Niagara community, in collaboration with the Population Health Collaborative.
- [Report](#)⁴ describing the impact of health behaviors and chronic conditions on the Nashville-area workforce and economy and quantifying the region's medical and productivity costs for chronic health conditions relative to 10 peer metropolitan regions, in collaboration with the Nashville Chamber of Commerce, with follow on reports evaluating potential interventions and benefits.
- Business case for employer engagement in hypertension prevention and control, including an interactive tool for employers to estimate customized measures of their business risk related to hypertension, in collaboration with the National Forum and on behalf of the Centers for Disease Control and Prevention.

¹ FTI Consulting and Novant Health, "Novant Health Economic Impact and Community Benefit Study," November 2024, https://iprsoftwaremedia.com/409/files/20255/NovantHealthEconomicImpactCommunityBenefitStudy_November2024_FINAL.pdf.

² FTI Consulting, "Acquisition of Equipment Utilizing Technology That Has Not Previously Been Utilized in the State and a Computed Tomography ("CT") Simulator Certificate of Need Completeness Letter," March 13, 2020, <https://www.fticonsulting.com/-/media/files/us-files/industries/hcls/center-exhibit-c-completeness-letter-1-response.pdf>.

³ FTI Consulting and Population Health Collaborative, "The Economic Impact of Poor Health on Our WNY Community," 2019, <https://www.fticonsulting.com/-/media/files/us-files/industries/hcls/econ-impact-poor-health-wny-community-report.pdf>.

⁴ FTI Consulting and Nashville Area Chamber of Commerce, "Nashville Region Health Competitiveness Initiative: 2017 Report," 2017, <https://www.fticonsulting.com/-/media/files/us-files/industries/hcls/fti-nashville-area-chamber-healthcare-competitiveness-initiative-2017-report.pdf>.

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