

Hypertension Budget Impact Model – 2026 Update

What is Hypertension Really Costing Your Workforce and Community?

The Center for Healthcare Economics and Policy (“the Center”) is pleased to release an updated version of the Hypertension Budget Impact Model (“BIM”) to enable employers, business coalitions, and community collaboratives to estimate what hypertension is costing in their specific populations today and to project that burden through 2030.

What’s New in the 2026 Update

The 2026 update is built on robust, current economic data and is more granular by industry and job function.

- **Projection Horizon Extended to 2026–2030:** Five-year cost estimates aligned to employers’ and stakeholders’ current planning cycle.
- **Refreshed Employment, Insurance Coverage and Wage Data:** Productivity and cost estimates grounded in today’s labor market.
- **Latest U.S. Bureau of Labor Statistics Occupation Categories:** Finer industry and job-function detail, so estimates reflect the actual composition of your workforce or community.
- **Updated Hypertension Prevalence and Medical Costs by Industry:** Burden estimates specific to each industry, not national averages.



Who It’s For

- **Employers:** build the business case for hypertension benefits and programs with numbers specific to a workforce and its industry categories.
- **Health plans:** quantify the burden across employer clients and make the case for hypertension control-focused benefit design.
- **Public health agencies:** translate population hypertension data into economic terms that engage business and community leaders.
- **Coalitions and collaboratives:** give members a shared, defensible estimate of what hypertension is costing the community and a starting point for joint investment.

The BIM is accompanied by a step-by-step [User Guide](#) and a [Claims Analysis Guide](#) for stakeholders to profile hypertension within their own claims data, and clear infographics.



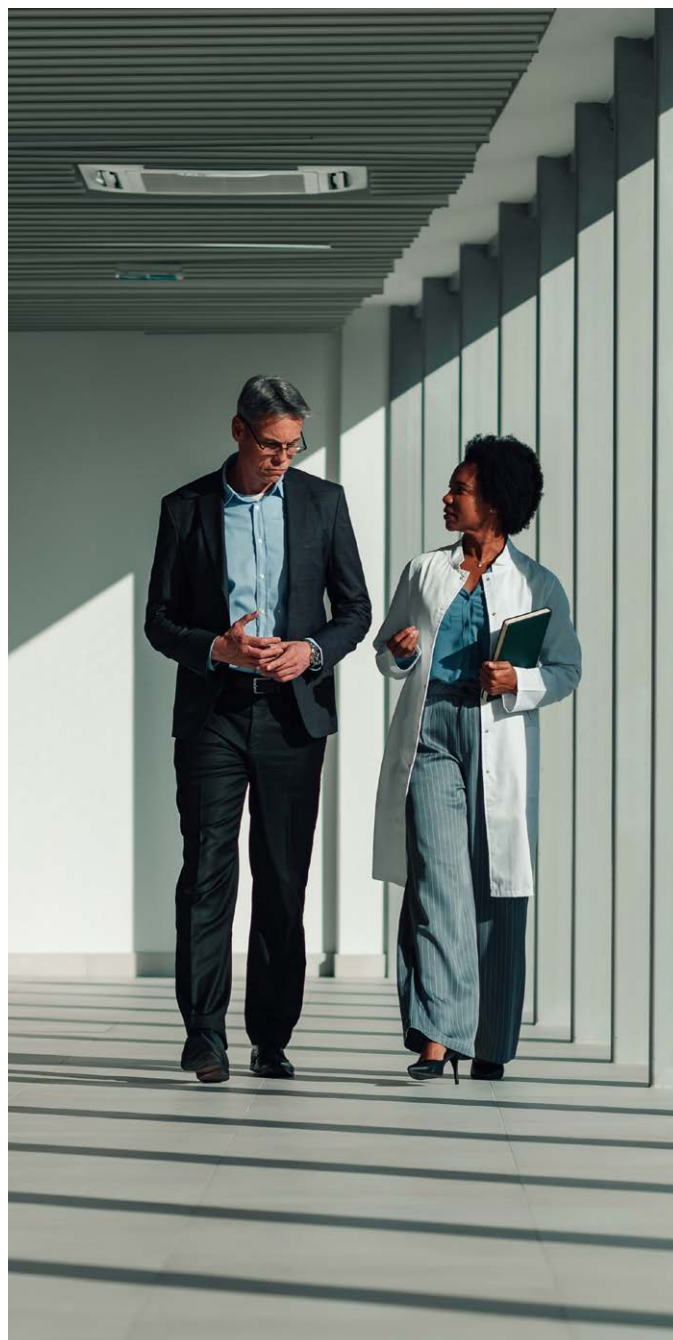
From Burden to Action: What Interventions Potentially Yield Significant Benefit?

The BIM answers the first question employers and collaboratives ask: what does hypertension cost us? The question that naturally follows: what can we do about it? The Center applies advanced methods and data to answer that question. We adapt the same modeling approach to quantify the value of specific interventions and solutions for hypertension, and to apply it to other health conditions. The Center works with employers, health plans, public health and collaboratives to:

- **Build Budget Impact Models for Other Conditions:** Quantify the cost of standing still for diabetes, obesity, depression, cardiovascular disease and other chronic conditions.
- **Evaluate Interventions and Return on Investment (ROI):** Model the expected gains from a specific program, technology or treatment, and adapt interventions to the populations and settings where they will deliver the greatest return.
- **Assess Community and Population Health:** measure the incidence and cost of poor health at the city, county or state level and identify where investment will move the needle.
- **Develop Custom Calculators:** tools that let coalitions and their members generate tailored estimates from their own data.

Get the Tools

- Download the updated model, user guide and claims analysis guide [here](#).
- Interested in a walkthrough for your organization or members, or in a model tailored to a different condition? Contact one of our experts below.



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