

Financial Communications

The financial communications professionals of FTI Consulting advise business leaders during corporate events including IPOs, capital raises, divestments, and M&A. We build support for commercial outcomes through communication.

WHY FTI CONSULTING?



Independent, informed expert counsel

Sector and industry expertise to augment internal resources.

Former buy-side analysts, sell-side analysts, IROs, bankers, lawyers and ESG specialists.



Local expertise, global perspective

Expertise in all major markets across the globe.

Highly interconnected teams across 100 global offices.



Proven track record of success

Long history of managing complex financial comms issues.

Prior experiences enable us to predict and prepare for all potential outcomes.



Senior leaders

Significant bench strength to scale up quickly.

Single point of contact to oversee all workstreams.

OUR APPROACH

We help clients to protect, enhance, develop and defend enterprise value.

In high-stake situations where reputations are on the line, our professionals across the globe take a campaign-like approach, closely coordinating with management teams, as well as legal, financial and other advisors to provide strategic counsel on all aspects of internal and external communications.

With an in-depth understanding of media and public expectations, we help corporate leaders navigate through moments of transition, deliver a consistent and credible corporate narrative to the market, engage with investors and cultivate a growing shareholder base.

OUR SERVICES

We provide the following Financial Communications services to clients in Australia:



OUR UNIQUE OFFERING

Our financial communications experts are serving as trusted advisors to the C-Suite and Board of Directors on a range of capital markets events as well as other stakeholder issues through the corporate lifecycle.



GROWTH

M&A

Enhance certainty of close

- Communications strategy support transaction roll-out
- Multi-stakeholder comms roll-out
- Merger integration communications

IPO

Maximize success as a public company

- Equity story development and roadshow support
- IR infrastructure development
- IPO listing day support



VALUE ENHANCEMENT

IR Advisory

Drive long-term shareholder value

- Equity story development
- Shareholder, analyst and financial media engagement
- Market intelligence and research

ESG

Establish strategy and manage risks

- Materiality assessment, benchmarking and research
- Program design and development
- Messaging amplification



VALUE PROTECTION

Activism Defence

Influence votes and impact outcomes

- Vulnerability assessment
- Activism and hostile M&A preparedness
- Activist, institutional investor, and proxy advisor engagement
- Contested proxy and M&A advisory

Restructuring

Preserve business continuity and value

- Comprehensive contingency planning
- Message development and comms roll-out
- Post-restructuring corporate positioning



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