

Gaming and Gambling Industry Expertise

Economic & Financial Consulting

FTI Consulting has a highly experienced team comprised of advisers to regulators and operators in gaming and gambling markets. Our experience brings insight through high-quality analysis necessary to manage risks and take advantage of opportunities in the gaming and gambling industry.

THE FTI CONSULTING DIFFERENCE



Practice expertise

Our experts have held senior leadership roles in both regulated and unregulated sectors and have advised on some of the industry's most significant issues.



Independence

With no audit practice, FTI Consulting is independent and uniquely positioned to provide impartial advice and assistance.



Industry specialists

We can draw on 700+ industry specialists from across FTI Consulting with extensive management and operational experience across all major industries.

OUR OFFERING

Our team is experienced in assessing regulatory, policy and business model changes in the industry. We provide a range of professional services to assist organisations to achieve their objectives and meet regulatory obligations.

FTI Consulting also has experts in Forensic and Litigation Consulting and Strategic Communications to provide our clients with a multi-disciplinary response to complex issues.



CASE STUDIES



Economic Impact of a Casino

Our team conducted an assessment of the economic impact of a casino operation to the South Australian economy. This involved an assessment of the market/s for gaming services, including demand across domestic and international markets and the competition within each market.

We also assessed the capacity of the business to compete for gaming clients in the wider Australian and Regional markets.



Racing Club Economic Impact

Our team managed and directed a study to measure the economic contribution of a large-scale racing club based in Queensland. A compelling narrative was prepared to explain transparently and credibly the contribution of the clients' businesses, including racing, property and licensed clubs, as well as wagering revenue derived as a result of their activities.

The study also provided a scenario-based model of the broader economic impacts of planned investments within the clubs' property business over the next 10 years. The study was well received by the firm's CEO.



QLD Market Analysis

Our team prepared a detailed analysis of machine gaming and gambling markets in Queensland (that is, its future growth prospects) and the likelihood of local patrons switching their gaming from clubs to the new casinos. This included market definition based on supply, demand and regional factors. Three sub-markets were defined, including Brisbane, Gold Coast and Cairns. An analysis of the financial impact on clubs was undertaken using a spatial model and player switching assumptions based on detailed interviews with a sample of clubs in the three regions.

The model predicted non-uniform impacts on the Club sector and identified clubs with the highest risk of closure as a result of proposed Integrated Resort Developments.

ROBERT SOUTHERN

Senior Managing Director
+61 3 9604 0637
Robert.Southern@fticonsulting.com

Key services:

- Restructuring of public sector entities
- Business case development and review

JEFFREY LASSEN

Managing Director
+61 7 3225 4945
Jeffrey.Lassen@fticonsulting.com

Key services:

- Regulation impact assessment
- Policy review and evaluation

KERRY BARWISE

Managing Director
+61 2 8298 6127
Kerry.Barwise@fticonsulting.com

Key services:

- Economic modelling and forecasts
- Economic impact analysis

CHRIS SUMMERFIELD

Senior Director
+61 4 5205 9395
Christopher.Summerfield@fticonsulting.com

Key services:

- Financial and economic modelling
- Regulation impact assessment

NATALIA SOUTHERN

Director
+61 3 9604 0637
Natalia.Southern@fticonsulting.com

Key services:

- Policy review and evaluation
- Stakeholder engagement

LAUREN RETIEF

Senior Director
+61 7 3225 4914
Lauren.Retief@fticonsulting.com

Key services:

- Cost-benefit analysis
- Market analysis

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