# Chief Privacy Officer-as-a-Service

Access seasoned privacy experts and demonstrate to regulators, shareholders, board members and clients that you have committed to privacy best practice with FTI Consulting's outsourced Chief Privacy Officer-as-a-Service. Whether you have already established your privacy program, or are looking to reform how your organisation handles personal information, having access to experienced privacy experts can help you achieve your goals.

# WHY FTI CONSULTING FOR DATA PRIVACY?



Strong technical expertise with wideranging experience in diverse data environments, including off-the-shelf and in-house enterprise platforms and applications.



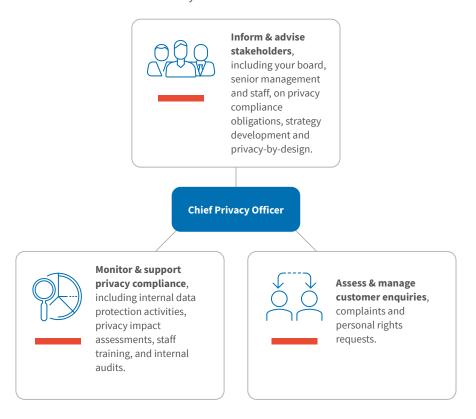
Implemented global privacy regulations including Australia's Privacy Act, GDPR, China's Personal Information Protection Law, EU member state regulations and California Consumer Privacy Act.



Trusted leaders in solving data challenges having worked on many of the world's largest regulatory and data privacy matters of the past decade.

## WHAT IS A CHIEF PRIVACY OFFICER (CPO)?

A senior advisor who oversees how your organisation handles personal information and can work with you to:



#### **WHY CONSIDER A CPO?**

With technology and privacy regulation evolving, and data breaches increasing in severity and frequency, accessing specialised privacy expertise is crucial to start or manage a robust privacy program, achieve compliance and manage customer expectations.



#### **HOW CAN FTI CONSULTING HELP?**

Through our CPO-as-a-Service, we give you regular and easy access to experienced and senior privacy experts who are intimately familiar with privacy program development and management. We can also draw on our multidisciplinary global team of privacy, information governance, cybersecurity and crisis communications experts to support your broader data-related needs.

Our retainer model allows for regular access to expert advisors, with the ability to scale up to deal with larger projects or crisis events.

#### **KEY SERVICES**

We customise our CPO services to your requirements, which can include advice and support on:

- new projects, emerging issues or privacy-by-design
- satisfying individual rights requests
- regulatory change and regulator enquiries
- data breach preparation and response
- developing a privacy compliance framework
- transaction (inc. M&A) due diligence.

### WITH CPO-AS-A-SERVICE, YOU CAN:



staff.

Access industryleading senior privacy expertise without the cost and delay of hiring expensive and scarce qualified



Demonstrate compliance and reasonable resourcing to regulators, senior management and investors.



Empower your board and C-suite to make informed and effective decisions, and decide on privacy and information governance strategy.



Provide proactive privacy-by-design support for teams developing new products and services.



Create scalable, multidisciplinary privacy and information governance solutions to fit the problem – whether large or small.



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