Why health competitiveness research matters

Business and civic leaders require actionable data and analytics on their workforce and community health characteristics and the economic costs of chronic disease conditions to evaluate and set priorities for change.

Our unique approach

We combine unique proprietary models with extensive commercial claims*, demographics and health data tailored to each community and workforce to:

- Profile each community’s health characteristics
- Quantify costs from worker absenteeism and lost productivity
- Quantify medical service use and costs for chronic conditions
- Evaluate well-being, resources and access to healthcare

QUESTIONS WE ANSWER

- What is the impact of health on your community’s people, economy & competitiveness?
- How does your community compare with other cities?
- What is working?
- What are priorities for change?

Partnering with FTI Consulting

We believe that addressing the significant economic and well-being costs of health in our nation’s communities requires clear understanding of their drivers and effects in a community. Working with businesses and stakeholders, we provide research and quantification of the productivity and medical costs of disease conditions in a community. Leveraging cutting-edge methodologies, actionable metrics and economic analytics applied to the issues of each community, we support leaders to facilitate community-based transformation strategies.

To learn more about the economic cost of health conditions and FTI Consulting’s customizable model and approach, please contact Meg Guerin-Calvert at meg.guerin-calvert@fticonsulting.com.

* IBM® MarketScan® Research Databases
Case Study: Assessing Nashville’s Health Competitiveness

THE CHALLENGE
The Nashville Area Chamber of Commerce and a multi-stakeholder collaboration sought to understand health and healthcare costs in the Nashville Region; and their drivers and impact on community and workforce vitality and competitiveness.

OUR ROLE
FTI Consulting’s research provided a comprehensive profile and assessment of Nashville’s disease conditions and risk factors (e.g., diabetes, hypertension, obesity, smoking) and their economic impact on the Nashville community and workforce — and a comparison to Nashville’s 10 peer cities.

IMPACT
- We quantified economic costs and annual productivity costs in Nashville that exceeded $500 million for diabetes, hypertension and obesity alone.
- Our research helped the Chamber to make the case about the costs of health and well-being for their community — and the importance of action.


Based on the Health Competitiveness Work, the Chamber found:

○ Obesity-related productivity losses cost Nashville nearly a quarter of a billion dollars each year.

○ By 2030, Nashville is estimated to see an economic impact of $43 million annually due to estimated public health impacts from traffic congestion.

○ Over $500 million lost annually in productivity for the Nashville region due to absenteeism and ‘presenteeism’ associated with diabetes obesity and hypertension in the workforce.


About the Center for Healthcare Economics and Policy
The Center for Healthcare Economics and Policy leverages cutting-edge methodologies, actionable metrics and economic analytics to facilitate organizational and community-based healthcare transformation strategies and initiatives. Our experts include PhD economists and experienced healthcare professionals with extensive knowledge of healthcare economics, disease conditions, and state-of-the art modeling. We help clients including employers, providers, governments and community organizations design and achieve implementable solutions grounded in robust data analysis to improve healthcare delivery.

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About FTI Consulting
FTI Consulting, Inc. is a global business advisory firm dedicated to helping organizations protect and enhance enterprise value in an increasingly complex legal, regulatory and economic environment. FTI Consulting professionals, who are located in all major business centers throughout the world, work closely with clients to anticipate, illuminate and overcome complex business challenges in areas such as investigations, litigation, mergers and acquisitions, regulatory issues, reputation management and restructuring. www.fticonsulting.com

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